



# I-SICS

## International Social Innovation Competition for Students and Adult Learners



KA2 – COOPERATION  
AND INNOVATION FOR  
GOOD PRACTICES



Erasmus+





# **SOCIAL INNOVATION**

**Social innovations are new strategies, concepts, ideas and organizations that meet the social needs of different elements which can be from working conditions and education to community development and health - they extend and strengthen civil society.**

**Social innovation includes the social processes of innovation, such as open source methods and techniques and also the innovations which have a social purpose.**

# ABOUT THE PROJECT

Through this project our long term goal is to find answers to the most important social challenges of our world, by making the future's entrepreneurs and leaders aware of these, and by enabling them today to make a change for a more equal future.

The innovative character of the project can be discovered in three main aspects. Firstly, the adaptation of good practices in the field of entrepreneurship and student competitions to a new field, that of social innovation. Secondly, the use of the International Social Innovation Competition as a communication channel, using it as an awareness raising campaign to draw the attention of individuals, companies, media, decision-makers and stakeholders on various other levels to the most important social issues and to urge them to act in a socially responsible way. And thirdly, the creation of a Social Innovation Competition Kit, which will be a ready-to-use package of various materials that can be applied anywhere in Europe.

The project will be carried out in cooperation with the following partners: University of Pannonia – Faculty of Business and Economics (Hungary), CVO Antwerpen (Belgium), Europa Consortium (Hungary), BIC Group s.r.o. (Slovakia), Regional Development Agency of Slavonia and Baranja (Croatia), Universitat Rovira I Virgili (Spain).



# FOR STUDENTS AND ADULT LEARNERS

Social exclusion, poverty, unemployment,  
aging population, deteriorating environment...

**FIGHT AGAINST THEM! APPLY FOR THE COMPETITION,  
MAKE THE WORLD BETTER WITH YOUR IDEA!**

## **WHAT IS THE TASK?**

Set out up-to-date and useful ideas (products, services or models) which satisfy needs of society and establish new social cooperations.

## **WHO CAN APPLY?**

University/college students or adult learners above 18 can apply individually or in team maximum number of 3.

## **WHEN AND HOW CAN YOU APPLY?**

Deadline: 29 February, 2016

Application and more information: [I-SICS@gtk.uni-pannon.hu](mailto:I-SICS@gtk.uni-pannon.hu)



# FOR STUDENTS AND ADULT LEARNERS



## APPLY, BECAUSE YOU CAN...

- ... broaden your knowledge,
- ... improve your skills,
- ... get new experience,
- ... make contacts,
- ... try yourself in an international environment,
- ... improve your language knowledge,
- ... with your idea make the world better and help others!

# IDEAS

The aim of the competition is to draw attention to the most important social problems, gather ideas relating to social innovation which can be solutions of the problems.

We are waiting for ideas which can be useful for the whole society. Their aim is not getting profit for the individuals, enterprises and investors.

If you have any suggestions that can be a solution for social needs and problems then I-SICS is for You!





# IDEAS



## FIGHT WITH YOUR IDEA AGAINST...

- ... social exclusion
- ... poverty
- ... unemployment
- ... aging population
- ... deteriorating environment
- ... low education
- ... criminality
- ... prejudice
- ... etc.

# COMPETITION RULES

- ◆ Competitors must be at the age of 18+ and need to be a university student or an adult learner
- ◆ Students/adult learners need to develop a social business plan at a regional competition
- ◆ The social business plan can be prepared individually or in team, but every team needs a team leader
- ◆ Every participant will attend the Social Enterprising Europe (SEE) Project training where attendants will acquire the most important experiences in order to deal with social business planning
- ◆ Every participant will work together with a mentor who will facilitate the planning process and will prepare competitors for the contest



# COMPETITION RULES



- ◆ The 3 best ideas/projects on regional level will compete at the international competition with the other representatives of the regional competitions
- ◆ The evaluation of the full project plans will be based on the presentation of the projects and on the Social Enterprising Europe (SEE) Project Learning Program

# TRAINING

In order to create a feasible social business plan we offer a training for every participant of the competition. The training program is based on The Social Enterprising Europe (SEE) Learning Program, which has been designed to complement basic entrepreneurship know-how.

You do not need to learn everything in this program, learning to be a “social entrepreneur” is a process that never ends.

During the training students/adult learners will prepare, build, create and plan a social business plan.

The training will promote sustainable learning for entrepreneurship which focuses on social justice, fairness and an obligation to the most excluded in society.

We offer basic concepts you need and references to expand your knowledge in order to achieve social changes based on your own ideas.



# TRAINING



## IS THIS TRAINING FOR YOU?

- ◆ YES, if you want to start or improve a social enterprise.
- ◆ YES, if you have already acquired basic understanding of social entrepreneurship.
- ◆ YES, if you don't know what social enterprise means but you are interested in changing the world.

**GET CREATIVE!  
BE A SOCIAL ENTREPRENEUR!**

# NATIONAL COMPETITION

Each team has a mentor who they will take part on training with in March 2016. On the training they get help to set out, improve their idea.

They present their plans in front of professional jury within a local competition in Veszprém in May 2016.

The 3 best ideas qualify for the international round.



# INTERNATIONAL COMPETITION



## INTERNATIONAL SOCIAL INNOVATION COMPETITION FOR STUDENTS AND ADULT LEARNERS

The 3 best ideas of the local competition qualify for the international round, where they have to compete with Belgian, Spanish, Slovakian and Croatian teams in Balatonalmádi in August 2016.



# FOR SPONSORS

We very welcome support from sponsors of this competition which would offer an excellent opportunity as...

... sponsors may use innovative ideas that come up during the competition for their own benefit in the future.

... it provides a great opportunity to further strengthen an employer brand.

... visitors can meet talented young graduates participating in the competition.

... an opportunity to appear in the advertisement of the competition.





# FOR SPONSORS



## POSSIBLE FORMS OF SUPPORTING:

- ◆ Pecuniary support
- ◆ Material offering
- ◆ Supporting in form of service

For more information get contact with us on the e-mail address of [I-SICS@gtk.uni-pannon.hu](mailto:I-SICS@gtk.uni-pannon.hu).



FARHON SOYETEM  
GAZDABAG-  
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